

Video Consent and Release

Effective as of the date shown below, approval for past use and permission for present and future uses is being granted to What if Y not Everything, Inc. and its franchises, divisions and subsidiaries of 8 The Green, Dover, Delaware, 19901, to use a video, picture or voice recording of _____ (Person or Company). Permission is being given by the undersigned, _____, (Person or Company) of _____ (Address), _____ (City), _____ (State), _____ (Zip Code) [the **“Recorded Party”**], as more fully explained in the Consent and Release. The undersigned is an adult and fully authorized to sign the Consent and Release.

For valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby grants to What if Y not Everything, Inc. its agents, employees, licensees and successors in interest (collectively, the **“Released Party”**) all ownership Rights and absolute and irrevocable right and permission to copyright, use and publish the recorded video, image and/or voice of _____ (the **“Name of the Project being Released”**) that has been (or is being) obtained pursuant to this content release.

The video, image and / or voice may be may be copyrighted, segmented, altered, recreated, used and / or published individually or in conjunction with the photography, video works, recordings, and in any medium (including without limitation, print publications, public broadcast, CD-ROM or DVD format or any other medium is not herein mentioned or not yet existing at the time this release is signed) and for any lawful purpose and / or jurisdiction including without limitation, trade, exhibition, illustration, promotion, publicity, promotion, advertising and electronic publication.

The undersigned represents and warrants that (i) no other party has been granted and exclusive license with respect to Video, Image and or Voice and (ii) no other party’s authorization or consent is required with respect to the permission granted to the Released Party under this Consent and Release. The undersigned acknowledged that What if Y not Everything, Inc. shall not be liable for any violations of intellectual property law that the content infringes upon.

The undersigned waives any right that the undersigned may have to inspect or approve the Release Party’s use of the video, image and / voice, or the advertising copy or printed matter that may be used in connection with the use and / or publication of the

Video, Image and / or Voice, or the advertising copy or printed matter that may be used in connection with the use and or publication of the Image and / or voice. The undersigned released the Released Party (and all persons acting under its permission or authority from all claims for libel, slander, invasion of privacy, infringement, of copyright or right of publicity, or any other claim related to the Video, Image and / or Voice (collectively, "Claims"). This Release includes without limitation any Claims related to blurring, distortion, alteration, optical illusion, digital alteration, use in composite form, whether intentional or otherwise, or uses of a fictitious name or likeness, that may occur or be produced in the processing or publication of the Video, Image and / or Voice. The undersigned irrevocably agrees to forever and in always hold What if Y not Everything, Inc. harmless, free of and immune to any and all claims, judgements, suits, settlements, arbitration or and other for of retribution for any reason and in every jurisdiction involving the use, publication, distribution, altering, segmenting, recreating, altering, distortion or any other lawful use of the Video, Image, and / or Image not herein mentioned, known or inexistence at the time this release is signed.

All release forms for all parties in the Video / Film / Movie / Image and / or Songs and for all locations, where applicable, are to be submitted along with this Release.

THE UNDERSIGNED WARRANTS THAT THE UNDERSIGNED HAS READ THIS CONSENT AND RELEASE PRIOR TO THE SIGNING OF THE THIS DOCUMENT, THAT THE UNDERSIGNED UNDERSTANDS IT, AND THE UNDERSIGNED FREELY ENTERS INTO THIS CONSENT AND RELEASE OF ITS / HIS / HER OWN VOLITION.

DATE: _____ / _____ / _____

Print Name of Project: _____

Signature of Authorised Personnel: _____

Printed Name of Authorised Personnel: _____

Name of Producer : _____

Name of Production Company: _____