

Brand Consent and Release

Effective as of the date shown below, approval for past use, if any, and permission for present and future use is being granted to What if Y not Everything, Inc. of 8 The Green STE A, Dover, DE, 19901, for unlimited and unhindered use of _____(COMPANY)'s Brand(s) and Trade Name, likeness, logos, and trademark(s), _____ (Registration #) for the purposes of designing and manufacturing apparel, footwear, accessories and marketing materials and creating, publishing, perpetuating and disseminating creative works, pictures, press, media, video, advertising, marketing materials, broadcast, presentations and / or voice recordings and other unstated purposes pursuant to the purposes of an Exclusivity Agreement executed between What if Y not Everything, Inc. and _____(COMPANY) on _____ (Month) _____ (Date) _____(Year), incorporated herein by reference.

Permission is being given by the undersigned _____(COMPANY) of _____ (ADDRESS), _____(CITY) _____(STATE), _____(ZIP CODE) [the "**Recorded Party**"], as more fully explained in this Consent and Release. The undersigned is an adult, aware, alert and oriented and fully authorized to sign this Consent and Release.

For a valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby grants to What if Y not Everything, Inc., its agents, executives, employees, licensees, representatives, affiliates, subsidiaries and successors in interest (collectively, the "**Released Party**") all ownership rights and the absolute and irrevocable right and permission to copyright, use and publish the recorded images, creative works, design, media, picture, virtual images, depictions, voice recordings, broadcast, media, designs, routines, and / or jingle of _____ (Company) (the "creative works") derived from the use of _____ (Company) Brand(s) and Trade Name, likeness, logos, and trademark(s) of which has been (or is being) obtained and authorized pursuant to this Consent and Release with unhindered reprise perpetually unto infinity and beyond on any every medium without limitation that is currently in existence or not, without royalty, in sole irrevocable discretion of What if Y not Everything, Inc..

The images, creative works video, photography, picture, virtual image, depiction, routine, design, media, voice recording, jingle and / or voice may be copyrighted, used and/or published individually or in conjunction with other photography, video works, and recordings, and in any medium (including without limitations, print publications, private or public broadcast, any format or online or any other medium not mentioned or not yet known or in existence) and for any lawful purpose including without limitation, trade, exhibition, illustration, promotion, publicity, advertising, marketing and electronic publication.

The undersigned represents and warrants that (i) no other party has been granted an exclusive license with the respect to the recorded images, creative works, video, picture, virtual images, depictions, garments, footwear, voice recordings, broadcast, media, designs, routines, voice and / or jingles created and derived from the use of _____ (Company) Brand(s) and Trade Name, likeness, logos, and trademark(s), and no other party's authorization or consent is required with respect to permission granted to the released party under this consent and release and shall forever defend and hold harmless in any and all ways What if Y not Everything, Inc., its agents, executive employees, licensees, representatives, affiliates, divisions, subdivisions, subsidiaries and successors in any litigation, judgment or claim that contrarily arises.

The undersigned ever waives any right that the undersigned may have to inspect, approve or reject, retire or revoke the Released Party's use of the brands, logos, ideas, recorded images, creative works, video, picture, virtual images, depictions, voice recordings, broadcast, media, designs, routines, and / or jingles, advertising, marketing, materials, copy or printed matters that may be used in connection with the use and / or publication of the recorded images, creative works, video, picture, apparel, garments, virtual images, depictions, voice recordings, broadcast, media, designs, routines, voice and / or jingles derived from the use of _____ (Company) Brand(s) and Trade Name, likeness, logos, and trademark(s). The undersigned releases and forever holds harmless the Released Party (and all persons acting under its permission or authority) from all claims for libel, slander, defamation, disparagement, invasion of privacy, infringement of copyright, infringement of trademark or right of publicity, or any other related claims related to the image, creative work, video, and / or voice (collectively, "**Claims**"). This release includes without limitation any claims relating to the blurring, distortion, discoloration, disorientation, change alteration, optical illusion, digital alteration, use in composite form or any other unstated form whether intentional or otherwise, that may occur or be produced in the processing, broadcast or publication of the recorded images, footwear, apparel, garments, creative works, video, picture, virtual images, depictions, voice recordings, broadcast, media, designs, routines, voice and / or jingles.

The restrictions placed upon you or any release from liability, allowances made to WiYnE in this Agreement will survive the termination of this Agreement and continue in perpetuity.

THE UNDERSIGNED WARRANTS THAT THE UNDERSIGNED HAS READ THIS CONSENT AND RELEASE PRIOR TO THE SIGNING OF THIS DOCUMENT, THAT THE UNDERSIGNED UNDERSTANDS IT, AND THAT THE UNDERSIGNED FREELY AND VOLUNTARILY ENTERS INTO THIS CONSENT AND RELEASE AND IS IRREVOCABLY BOUND BY THIS AGREEMENT.

Date: _____ / _____ / _____

Printed Name of Authorized Personnel Recorded Party:

_____ (FIRST NAME)
_____ (LAST NAME)

Signature of Recorded Party: _____